

# Ella Maniloff

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## Experience

### University Girl Magazine | September 2024-Present, Syracuse NY

#### *Editor In Chief* | January 2026-Present

Manage and oversee a 200-person staff, working directly with a 30-member executive board to run weekly operations, schedules and team meetings. Lead the full print-edition process from concept through production, including theme selection, story development oversight and final approval before printing. Run the summer internship program, guiding digital output and workload across the break. Plan and execute campus events such as the magazine launch and the annual dating show, which brought in over \$1,200 this year. Manage budgets, cross-team communication and personnel, ensuring quality control and alignment across editorial, creative, social media and events initiatives. Serve as the primary decision-maker and public representative of the organization.

#### *Executive Copy Editor* | September 2025-December 2025

Managed and oversaw half of the print writing team, directing workflow and monitoring progress. Reviewed pitches and partnered with writers to shape drafts. Edited every version through multiple rounds to maintain the University Girl voice and strict AP Style compliance. Served on the executive team and assumed additional leadership tasks as needed.

#### *Digital Summer Intern* | June 2025-August 2025

Wrote and edited six digital articles over the summer to maintain the magazine's online presence during the summer. Managed deadlines and workload independently without a school schedule, building stronger planning habits. Coordinated with editors on angles, revisions and publication timing to keep content consistent across platforms.

#### *Print Writer* | January 2025-Present

Pitch print articles through a structured process that includes research, trend data and sources. Writing and revising features for my articles, working closely with editors through each stage. Currently I have three published pieces across the two print issues I've contributed to so far. I coordinate with design on layout needs, pull quotes, and supporting visuals.

#### *TikTok Content Creator* | September 2024-May 2025

Stayed up to date with trending topics and hashtags to optimize content visibility and relevance. Aligned all content with the University Girl Magazine brand, increasing audience engagement. Scripted, filmed and edited TikTok videos to maintain a cohesive aesthetic and message.

### Delta Phi Epsilon Sorority | April 2025-December 2025, Syracuse NY

#### *Vice President of Academic Affairs* | January 2026-Present

Manage four coordinator roles and set academic expectations for the chapter. Track member GPAs, identify students at risk and provide direct support on study planning, workload balance and campus resources. Organized senior programming, including events, trips and graduation gifts. Collaborate with VPAA leaders across DPHIE and Syracuse to develop stronger academic support systems for members. Coordinate chapter-wide study hours and academic workshops to keep members on track during midterms and finals.

#### *Special Event Coordinator* | April 2025-December 2025

Plan and execute chapter-wide events such as formals, date nights and sisterhood gatherings. Collaborate with the executive board to develop creative and inclusive programming ideas that strengthen our sisterhood. Coordinate event logistics including venue selection, vendor communication and scheduling to ensure successful outcomes. Manage event timelines and budgets while maintaining attention to detail and alignment with chapter values. Communicate efficiently with other greek affiliated organizations on campus to strengthen connections within the Panhellenic community.

### WhatsApp Campus Ambassador | August 2025-October 2025, Syracuse NY

Collaborated with WhatsApp team members to strengthen brand presence on campus. Planned and hosted two large-scale events, each attracting over 100 attendees. Developed content for WhatsApp use and maintained an organized schedule while balancing academic responsibilities.

## Skills

Social media content creation • Social Media Strategy • Team Collaboration • Client Relations • Trend Analysis • TikTok • Instagram • X • Word • Powerpoint • Canva

## Education

### B.S Public Relations, May 2028

S.I. Newhouse School of Public Communications  
Syracuse University - Syracuse, NY

## Affiliations/Awards

- Member: University Girl and Delta Phi Epsilon
- Awards: Jewish National Fund Sababa Fellowship 2023-2024, Dean's List (Fall Semester 2024), Invest in Success Scholarship, Dean's List (Spring Semester 2025)